



## Essentials Hair and Beauty Salon

40 New Street, St. Neots, PE19 1AJ

Tel: 01480 213730

### Painfree Permanent IPL Hair Reduction Fees

Body Area	Single	Course of 3	Course of 6
Lip	£35	£95	£175
Chin	£35	£95	£175
Lip & Chin	£50	£135	£250
Lower Jawline	£50	£135	£250
Abdomen	£55	£149	£275
Upper or Lower Back	£105	£284	£525
Full Back	£150	£405	£750
Under Arm	£50	£135	£250
Half Arm	£75	£203	£375
Full Arm	£105	£284	£525
Bikini Line	£55	£149	£275
Brazilian	£75	£203	£375
Hollywood	£105	£284	£525
Half Leg	£115	£311	£575
Full Leg	£150	£405	£750

IPL treatment is only effective on hair follicles that are in the “anagen” (growth) phase of the hair cycle, as the IPL light energy is attracted to the pigment (Melanin) in the hair and it then heats the hair follicle. The heat travels along the length of the follicle to the root, and causes irreversible damage – thus destroying the hair root, leading to no further hair growth. However only about 20% of the hair is in the “anagen” phase at any one time. So in order to achieve a “permanent” reduction of hair in an area, we do advise a minimum of 5 treatments (though some areas may require more) – thus we offer a course of 6 treatments for the price of 5 – hoping that we will achieve at least 90% permanent reduction of hair.

IPL alone may cause some stinging and perhaps even “burn” if the energy emitted is too high! So in order to reduce the stinging sensation, and providing a pain free treatment – we are able to reduce the IPL light energy, and replace it with Radio Frequency (RF) energy. It will not burn the skin, but still be effective at causing irreversible damage to the hair root.

Once the follicle has been irreversibly damaged – the hair will fall out over a 7-10 day period.

This method can treat all types of skin and hair types – from the very light to the very dark.

As from October 2013, Essentials is the only salon in St. Neots to offer this cutting edge technology of IPL with RF to provide permanent painfree hair reduction; and offers FREE no obligation initial assessment with a patch test to ascertain that the treatment is indeed suitable for you.

**Call 01480-213730 to make an appointment**

**Or see our website: [www.essentials-hairandbeauty.co.uk](http://www.essentials-hairandbeauty.co.uk) for more details.**